

# a remarkable event...

Announcing the first annual

# ka retail summit

An entire day dedicated to LEED and sustainability issues faced by developers and tenants.

Wednesday July 16, 2008

9th Street Design Studio | 1468 West 9th Street, Cleveland OH

**8:15**                    **continental breakfast, welcome & kick off**

**9:00 | 12:30**        **morning sessions**

**sustainable site design**

Greg Quatchak P.E., CEC - Civil & Environmental Consultants, Inc.

**municipal adaptation of sustainable principles for development**

Zaida Basora, AIA, LEED AP, Task Force Lead,  
Asst. Director of Public Works, City of Dallas

**additional topic tbd**

Additional Speaker tbd

**12:30**                    **lunch**

**1:30 | 4:30**        **afternoon sessions**

**LEED retail implementation**

Justin Doak, Sector Manager, LEED Retail Sector, U.S. Green Building Council (USGBC)

**additional topic tbd**

Additional Speaker tbd

**4:30 | 6:30**        **closing comments & reception**



**kainc.com**

cleveland p. 216.781.9144  
tampa p. 813.636.9500

land and site planning | architecture | interior architecture  
landscape architecture | environmental graphic design

# additional details

## dinner

On Tuesday evening, the night before the summit, **ka** will be hosting a reception and dinner for those attendees arriving the night before. Please let us know if you plan on arriving early.

## hotel

Renaissance® Cleveland Hotel  
24 Public Square (Two blocks from **ka**'s offices) Toll-free: 800.468.3571  
Discount Rate Available (\$179) - mention **ka** retail summit

To confirm your space at this day long event, rsvp to Jeff Anderle at 216.830.1513 by July 2nd, 2008.

## presenters bios

### Zaida Basora, AIA

LEED AP, Task Force Lead, Asst. Director of Public Works, City of Dallas

Zaida is a registered architect with over 25 years of experience in design, construction and contracting. She holds a Master of Architecture degree from the University of Texas at Arlington and a Bachelor of Environmental Design from the University of Puerto Rico. She has been with the City of Dallas since 1995 in Building Services, Procurement and more recently in Public Works and Transportation where she is Assistant Director of Administration and Architectural Services. She began the green building program implementation of LEED for Building Services in 2003; negotiated the City's first energy services contract in December of 2003, and participated in the advisory task force that resulted in the implementation of the building permit expedited review process for LEED and ENERGY STAR private developments in 2004. Currently, Zaida is leading a green building task force with members of the building industry to make recommendations for a citywide green building program for all existing buildings, following the adoption of the task force recommendations for a green building program for all new private developments in Dallas on April 9, 2008. Ms. Basora represents the City of Dallas as a member of the South Central Regional board of directors and the North Texas Chapter board of directors of the US Green Building Council (USGBC). In February of 2007, she completed a three-year term as a national US Green Building Council board member and in April 2008, she was elected to serve a three-year term as a member of the USGBC Codes Committee. Ms. Basora received a special recognition from the Dallas City Council for her contributions to the City of Dallas on March 3, 2004.

### Justin Doak

Sector Manager for LEED for Retail, U.S. Green Building Council

As the Sector Manager for LEED for Retail at the U.S. Green Building Council (USGBC), Justin Doak manages the technical development of two rating systems, LEED for Retail-New Construction and LEED for Retail-Commercial Interiors. In this capacity, he and his team work with over eighty retail pilot projects to gather market feedback on the applicability of draft modifications to the LEED for New Construction v2.2 and LEED for Commercial Interiors v2.0 prerequisites and credits to suite green retail projects. As part of the newly formed USGBC Market Development team, Justin also works with retailers who are partnered with USGBC in the Portfolio Program, a pilot program in development through fall of 2008, which enables retailers to build LEED into their standard operations and building portfolio. Prior to USGBC, Justin worked in public relations and brand development and carries the position that LEED offers a unique opportunity for retailers to verify corporate social responsibility, improve facility performance, connect with customers and add equity to their brand.

### Gregory P. Quatchak, P.E.

CEC - Civil & Environmental Consultants, Inc.

Gregory P. Quatchak, P.E. is one of the founding principals and the Chief Executive Officer of Civil & Environmental Consultants, Inc. (CEC). CEC is a Pittsburgh based consulting engineering firm employing over 450 people in 10 offices in the U.S. Mr. Quatchak is the lead principal responsible for CEC's land planning, civil and geotechnical engineering and land development projects. He has over 28 years of diverse land development experience on commercial, institutional, education, industrial, residential and recreational projects. He regularly assists developers, architects and businesses with site evaluations, site design, regulatory permitting, municipal approvals and construction. CEC is committed to sustainable site design principals, as several CEC staff members are LEED Accredited Professionals. CEC recently completed a 50,000 square feet addition to their Pittsburgh headquarters building, and the building recently received LEED certification from the U.S. Green Building Council. Mr. Quatchak has presented programs on sustainable site design for the ICSC Center Build conference, and CEC regularly provides site design services on projects pursuing a LEED rating, or certification. Mr. Quatchak's recent retail land development experience includes Simon Property Group's Pittsburgh Mills, Poag & McEwen's Shops at Saucon Valley, Simon's Nordstrom and Cheesecake Factory additions to Ross Park Mall; CBL & Associates' Southaven Town Centre, Simon's proposed Cranberry Summit Development, DDRC's Mt. Nebo Pointe, as well as, numerous stores for Costco Wholesale, Wal-Mart, Target and Lowe's Home Improvements.

### Tom Everett, LEED AP

EMJ Corporation, Chattanooga, TN

Tom Everett is the Director of Pre-Construction for EMJ Corporation's regional office in Chattanooga, TN. Before joining EMJ in 2003, Mr. Everett spent 20 years in retail architecture, including management of two multi-building programs for a regional supermarket expansion and a national theater chain. His responsibilities at EMJ Corporation include leadership of the Pre-Construction staff, coordination of consultants, vendors, and client criteria, and development of standards for EMJ Pre-Construction Services. After receiving his LEED accreditation, Mr. Everett accepted the leadership position of the EMJ Task Force which will set the corporate direction relative to involvement in LEED projects and pursuit of LEED accreditation for staff members. EMJ maintains a national presence as a general contractor and construction manager with offices in Boston, Chattanooga, Dallas, and Sacramento. With revenue near \$1 billion in 2007, EMJ continues to grow in the commercial construction industry and as more clients consider LEED Certification for their projects, EMJ intends to be ready for the challenges and opportunities that will be presented by these pursuits. EMJ is currently part of the design / construction team for the \$240mm Blue Cross Blue Shield of Tennessee Corporate Headquarters that is near completion and pursuing LEED Silver Certification.